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Press Release

Awarepoint Garners Four Industry Awards Recognizing Leadership, Innovative Technology and Commercial Success with RTLS

SAN DIEGO (November 23, 2009) -- [Awarepoint](#) Corporation was recently recognized by four outstanding organizations, solidifying the company's position as a market leader in [real-time location solutions](#) (RTLS). By combining a strong culture with a unique business approach and innovative technology, Awarepoint has repeatedly been noticed as a game-changer. Addressing the factors [critical to success](#) with its patented [ZigBee](#)-based enterprise real-time awareness solutions (RTAS), the company continues to define the healthcare RTLS marketplace by creating useful technologies that solve real business problems.

Awarepoint's four industry awards include:

IDTechEx: [Best Application of WSN/RTLS](#)

The most recent award from analyst group [IDTechEx](#) named Awarepoint's deployment at Jackson Health System the Best Application of Wireless Sensor Network (WSN) / RTLS. By recognizing commercial success in terms of measurable customer value, and looking specifically for the best implementation, the judges noted payback from the system and the following benefits to the user: improved staff productivity, increased equipment utilization and ease of installation and deployment.

[Jackson Health System](#), an integrated healthcare delivery system in Miami, Florida, implemented Awarepoint's enterprise asset management tracking system throughout its 4,459,000 million square feet campus, securing this [ZigBee](#)-based RTLS installation as the biggest in U.S. healthcare. More than 12,000 mobile equipment and temperature-sensitive assets are tracked and monitored.

"Awarepoint is defining the emerging RTLS marketplace by successfully addressing the factors critical to success: enterprise-wide coverage, location accuracy, minimally invasive installs and maintenance, interoperability and a low risk business model. If any of these factors are overlooked, a monumental success like Jackson Health System would never be possible," said Jason Howe, Awarepoint's chief executive officer.

The Mobile Enterprise Mobilizer Awards 2009: [Best Enterprise-Wide Mobility Deployment](#)

University of California San Diego (UCSD) Medical Center was awarded the 2009 Mobilizer Award for [Best Enterprise-Wide Mobility Deployment](#) by [Mobile Enterprise](#) for its Awarepoint Real-time Awareness Solution.

Awarepoint installed its ZigBee-based enterprise awareness network throughout the hospital, using network sensors that plug into electrical outlets. Mobile equipment assets are tagged with active RFID tags, and the wireless mesh network provides location, status, and movement of thousands of mobile equipment assets throughout the hospital's four campuses. Judged on ease of deployment, innovation and business improvement, the Awarepoint RTLS installation at UCSD led to a decrease in lost and misplaced medical equipment resources, resulting in savings of nearly \$200,000 in equipment rental fees alone. Inventory purchase requirements were also reduced, impacting revenue in the first year by nearly \$500,000, which UCSD has been able to repurpose.

"Using the system is a piece of cake, said Tom Hamelin, associate administrator of UCSD Medical Center. "Staff members have access to any tagged item enterprise-wide from any networked PC. The system simply displays a map of the floor and indicates which section of the room the asset is in. So far, I haven't heard of any difficulties finding anything."

[2009 Modern Healthcare Best Places to Work in Healthcare](#)

For the second consecutive year, Awarepoint has been ranked in the top ten by Modern Healthcare Best Places to Work in Healthcare. Modern Healthcare evaluates employers based on a variety of factors, including company practices, employee benefits and demographics. In addition, employees are asked an in-depth set of questions in eight core areas including leadership and planning, culture and communication, working environment, relationship with supervisor, training and development, pay and benefits and overall satisfaction. Awarepoint's workplace has proven to foster a future in which Awarepoint remains remarkable and employees are passionate and enthusiastic.

"I consider our greatest asset to be passionate employees who take pride in every product and interaction," said Jason Howe, chief executive officer of Awarepoint. "We promote and reward our staff with a satisfying work environment and a commitment to recruiting and retaining outstanding team members, open communication, support for innovation and a strong customer-focused commitment."

[AlwaysOn Global 250 Awards: Awarepoint Selected as 2009 Technology Innovator in Wireless Category](#)

Announced in July 2009, Awarepoint was selected by the AlwaysOn editorial team as an emerging wireless technology innovator based on demonstration of growth, market opportunity, quality of innovation and customer traction. The AlwaysOn Global 250 winners were selected from among hundreds of other technology companies nominated by investors, bankers, journalists and industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2009 list.

Awarepoint is being recognized as a company, an innovative technology leader and a solution provider. “In my opinion, monumental success is possible only when all of these factors come together,” Howe continued. “Leadership needs to foster the right corporate culture, the business must have a novel, break-through technology and business model, and you must be able to demonstrate success and customer satisfaction on a commercial level.” Awarepoint is succeeding across the continuum to maintain its intended purpose – to deliver momentous value to its clients and stakeholders.

About Awarepoint

Awarepoint’s real time location systems (RTLs) include its [real time awareness platform](#), firmware, [RFID tags](#), sensors, and bridges. Awarepoint’s technologies collect raw sensor data and transform that data into high-value positioning information that can be used to add location awareness to a variety of healthcare, manufacturing, security and other applications. Requiring no hard wiring, Awarepoint’s “plug and track” network is a fully managed service, including hardware, software, remote monitoring and maintenance. The company is headquartered in San Diego, California and serves hospitals across the United States through an exclusive distributor partnership with Skytron, Track us down at www.awarepoint.com or visit www.skytron.us.

ZigBee: Wireless Control That Simply Works

The ZigBee Alliance is an association of companies working together to enable reliable, cost effective, low-power, wirelessly networked, monitoring and control products based on an open global standard. The ZigBee Alliance membership comprises technology providers and original equipment manufacturers worldwide. Membership is open to all. Additional information can be found at www.zigbee.org . # # #