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## Maximising Opportunities: Explore the RTLS Value Proposition with Wi Protect During the 2009 APHA Congress

- WHO:** [Awarepoint](#), a provider of [ZigBee](#)-based real-time location solutions ([RTLS](#)) for hospitals, with partner [Wi Protect](#), a division of Harcor Security Seals of New South Wales – Australia, will co-exhibit at Booth 27 during the [2009 APHA Annual Congress](#). The Australian Private Hospitals Association (APHA) has grown over the years to become the premier event for professionals associated with the private hospital sector.
- WHEN:** [APHA 29<sup>th</sup> Annual National Congress 2009](#)  
October 11 – 13, 2009
- WHERE:** Grand Hyatt Melbourne Hotel  
123 Collins Street  
Melbourne Victoria AUSTRALIA 3000
- TOPIC:** Wi Protect will be showcasing Awarepoint's Real-time Location Solutions (RTLS) that add location awareness to a variety of healthcare applications for operational efficiency, patient flow and patient safety.
- Demonstrations at the booth will show healthcare finance professionals how location awareness can impact financial and clinical outcomes with a high and quick return on investment (ROI). RTLS offers a broad range of applications to create a more efficient environment for staff; monitor, control and optimize inventory, and streamline equipment maintenance management, as well as interoperability with existing systems via an open API.
- Awarepoint's [T2S sterilizable RTLS tag](#), the only clinically validated sterilizable Active RFID-RTLS asset tag on the market today, provides immense new opportunities for both medical instrumentation tray management and patient tracking/workflow automation. The hard dollar return on investment (ROI) for hospitals using RTLS to manage instrumentation trays is vast.
- Attendees are encouraged to stop by the booth and receive a free Awarepoint Corporation whitepaper, "Considering a Real-time Location System? First Consider the 5 Critical Success Factors."
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### **About Awarepoint Corporation**

Awarepoint's Active RFID technologies and real-time location systems (RTLs) include its real time awareness platform, firmware, RFID tags, sensors, and bridges. Awarepoint's technologies collect raw sensor data and transform that data into high-value positioning information that can be used to add location awareness to a variety of healthcare, manufacturing, security and other applications. Requiring no hard wiring, Awarepoint's "plug and track" network is a fully managed service, including hardware, software, remote monitoring and maintenance. The company is headquartered in San Diego, California USA and serves hospitals through an international sales and operations workforce. Track us down at [www.awarepoint.com](http://www.awarepoint.com)

### **About Wi Protect**

Awarepoint has partnered with Wi Protect, a division of Harcor Security Seals, for distribution of its Real-time Location Solution throughout Australia and New Zealand. With offices and agents strategically placed throughout Australasia and the Northern Hemisphere, they are able to provide clients with the best possible service. Harcor's head office and warehouse is located in Sydney with other offices located in Melbourne and Brisbane.

### **About APHA Annual Congress**

Running annually in October, this event is the much anticipated occasion to hear from leaders in the private hospital sector on current issues and trends, best practice solutions and innovations, and in-depth analysis into government decisions impacting private hospitals. From cutting edge insights into the latest technological advances to discussion on management practices which improve efficiency, there are sessions for everyone. Hospital administrators, CEOs, CFOs, buyers, clinical managers, directors of nursing, specialists and finance staff from large and small facilities, from urban to regional areas, from for-profit and not-for-profit organizations all find tremendous value in attending this National Congress.

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