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## Awarepoint's Participation at HFMA's Annual Conference Will Focus on RTLS ROI

WHO: [Awarepoint](#) and partner [Skytron](#) will co-exhibit at Booth 913 during [HFMA's 2009 ANI: The Healthcare Finance Conference](#), a premier annual conference for healthcare finance professionals. Awarepoint will be showcasing its Real-time Location Solutions (RTLS) that add location awareness to a variety of healthcare applications for operational efficiency, patient flow and patient safety. Demonstrations at the booth will show healthcare finance professionals how location awareness can impact financial and clinical outcomes with a high and quick return on investment (ROI). Awarepoint's [T2S sterilizable RTLS tag](#), the only clinically validated sterilizable Active RFID-RTLS asset tag on the market today, provides immense new opportunities for both medical instrumentation tray management and patient tracking/workflow automation. The hard dollar return on investment (ROI) for hospitals using RTLS to manage instrumentation trays is vast.

WHEN: [ANI: The Healthcare Finance Conference](#)  
June 14 – 17, 2009  
Exhibit hours:  
Monday, June 15: 11:30 AM – 2:30 PM/ 4:00 PM – 6:00 PM PDT  
Tuesday, June 16: 11:30 AM – 2:30 PM/ 4:00 PM – 6:00 PM PDT

WHERE: [Washington State Convention and Trade Center](#)  
800 Convention Place  
Seattle, Washington 98101-2350

TOPIC: Along with Awarepoint's Real-time Awareness Solution, the [Skytron Asset Manager](#), powered by Awarepoint, will be on display during the conference. Skytron Asset Manager is a real-time location and hospital asset management solution which can consolidate medical equipment information and location needs for both mobile and fixed assets.

The Skytron Asset Manager solution further integrates with Skytron's [SkyVision](#) operating room video and data system to provide total equipment information at the point of care. With it, users can track the location and status of equipment and people, plus have operation, maintenance and technical manuals at their immediate fingertips, without leaving the operating room. Both Awarepoint and Skytron executives will be available in Booth 913 during exhibit hours.

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### **About Awarepoint Corporation**

Awarepoint's Active RFID technologies and real-time location systems (RTLs) include its real time awareness platform, firmware, RFID tags, sensors, and bridges. Awarepoint's technologies collect raw sensor data and transform that data into high-value positioning information that can be used to add location awareness to a variety of healthcare, manufacturing, security and other applications. Requiring no hard wiring, Awarepoint's "plug and track" network is a fully managed service, including hardware, software, remote monitoring and maintenance. The company is headquartered in San Diego, California and serves hospitals across the United States through a national sales and operations workforce. Track us down at [www.awarepoint.com](http://www.awarepoint.com)

### **About Skytron**

Skytron provides innovative and efficient medical equipment solutions for a variety of healthcare settings and hospital departments, and is recognized across North America for the highest quality products, extensive product menu and exceptional customer service. Skytron products include: general purpose and specialty surgical tables; imaging tables; full line surgical table accessories; surgical lighting, SkyVision O.R. video & data integration; emergency, procedure and exam lighting; birthing room, cath lab & ICU lighting; camera systems; space management and detachable equipment carrier skybooms; smoke evacuation systems; stainless steel storage cabinets; O.R. nurse documentation centers; warming cabinets; scrub sinks; washer-disinfectors, technology management programs, Surgery Center design, equip and build services and the Skytron Asset Manager RFID-RTLs total asset management solution. Since 1972, Skytron has remained true to their commitment of "customer service first, everything else will follow." For more information on Skytron's quality products, visit <http://www.skytron.us>.

### **About HFMA**

The [Healthcare Financial Management Association](http://www.hfma.org) (HFMA) provides the resources healthcare organizations need to achieve sound fiscal health in order to provide excellent patient care. With over 35,000 members, HFMA is the nation's leading membership organization of healthcare finance executives and leaders. We provide education, analysis, and guidance; we lead change and innovative thinking; and we create practical tools and solutions that help our members get results. Addressing capital access to improved patient care to technology advancement, HFMA is an indispensable resource on healthcare finance issues.

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