



awarepoint®
Real-time Awareness Solutions™

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Using RTLS to Improve Patient Safety and Overcome Budget Pressures at Hospitals Outlined During 'RFID in Health Care'

WHO: [Awarepoint](#) and [Skytron](#) RTLS customers: Kaiser Permanente San Jose Medical Center; University of California San Diego Medical Center; and San Joaquin Community Hospital will present in a case study format their experience and lessons learned with enterprise-wide [real-time location systems](#) (RTLS) during 'RFID in Health Care' being held January 28, 2010 in Dallas, Texas. 'RFID in Health Care' is produced by [RFID Journal](#) and is co-located with the Leadership Summit on Healthcare Supply Chain Management.

WHEN: [RFID in Healthcare](#)
Thursday, January 28, 2010: 8:30 AM – 5:20 PM CDT

WHERE: [The Fairmont Dallas](#)
1717 N. Akard Street
Dallas, TX 75201

TOPIC: Thursday, January 28, 2010: 9:30 AM

Successful Deployment of RTLS in Health Care

[San Joaquin Community Hospital](#), part of the Adventist Health System, recently [deployed an enterprise-wide real-time location system](#) (RTLS) covering 350,000 square feet and involving more than 1,300 assets. The system included [equipment asset tags and temperature-monitoring tags](#). In this session, learn how the hospital ROI value drivers, installation success criteria and key lessons learned in employing RTLS as a solution to budget pressures and quality of care

Speaker:

Sam Itani, Vice President, San Joaquin Community Hospital

Thursday, January 28, 2010: 10:45 AM CDT

Using RTLS to Overcome Business-Management Challenges in Today's Operating Room

Properly managing perioperative services from both a patient-flow and budget perspective affects a hospital's entire organization. Operating room flow drives the vast majority of a medical facility's in-patients, and ORs are the major revenue and cost centers of most hospitals. Ultimately, improving perioperative services improves a medical center's overall flow and bottom line. Today's OR management team must oversee multi-million-dollar budgets, meet aggressive quality and safety targets, recruit and retain employees, and drive surgeon satisfaction. In this presentation, learn how RTLS technology impacts the [UCSD Medical Center's](#) process-improvement goals to maximize operational efficiency, as well as minimize required resources and related costs.

Speaker:

Scott Sullivan, Business Manager, University of California, San Diego Medical Center

Thursday, January 28, 2010: 2:30 PM CDT

Building a Business Case for RFID: From the Basement to the C-Suite

Equipment and supplies that are not readily available when required for patient care can compromise safety and impact staff productivity. By appropriately tracking the location, availability and usage of equipment or high-cost, low-turnover supplies, an investment in RFID has the potential to save money, minimize waste and improve employee efficiency. This presentation will discuss one hospital's experience in developing a business case with a positive ROI to fund and implement RFID at a 248-bed, acute-care hospital, ambulatory surgical unit and nine medical office buildings.

Speaker

Terri Simpson-Tucker, RN, MSN, Assistant Administrator of Support Services , [Kaiser Permanente San Jose Medical Center](#)

During the conference, Awarepoint will be exhibiting its real-time location solutions (RTLS) that add location awareness to a variety of healthcare applications for operational efficiency, patient flow and patient safety. Demonstrations at the booth will showcase the [Skytron Asset Manager](#), powered by Awarepoint, and discuss how location awareness can impact financial and clinical outcomes with a high and quick return on investment (ROI).

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About Awarepoint Corporation

Awarepoint's real-time location systems (RTLSs) include its [real-time awareness](#) platform, firmware, active [RFID tags](#), sensors, and bridges. Awarepoint's technologies collect raw sensor data and transform that data into high-value positioning information that can be used to add location awareness to a variety of healthcare, manufacturing, security and other applications. Requiring no hard wiring, Awarepoint's "plug and track" [ZigBee](#)-based wireless sensor network is a fully managed service, including hardware, software, remote monitoring and maintenance. The company is headquartered in San Diego, California and serves its hospital customers across the United States through an exclusive distribution partnership with Skytron. Track us down at www.awarepoint.com or visit www.skytron.us.

About Skytron

Skytron provides innovative and efficient medical equipment solutions for a variety of healthcare settings and hospital departments, and is recognized across North America for the highest quality products, extensive product menu and exceptional customer service. Skytron products include surgical lighting, tables, booms, integration, stainless steel, RTLS-RFID technology, and more. Since 1972, Skytron has remained true to their commitment of "customer service first, everything else will follow." For more information on Skytron's quality products, visit www.skytron.us.

About RFID Journal

[RFID Journal](#) is the leading source of news and in-depth information about radio frequency identification (RFID) and its many business applications. Business executives and implementers depend on RFID Journal for up-to-the-minute RFID news, in-depth case studies, best practices, strategic insights and information about vendor solutions. This has made RFID Journal the most relied-upon and respected RFID information resource, serving the largest audience of RFID decision-makers worldwide—in [print](#), [online](#) and at [face-to-face events](#).

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